

Sondra Barrett, PhD

A PhD biochemist who engaged in cancer research on UCSF Medical School faculty, Sondra got bitten by the wine bug when she was artist-in-residence for Sterling Vineyards. She used her microscope to capture the beauty and story of wine and our molecules winning awards from Nikon and Olympus.

Sondra's compelling photography can be seen on wine labels for Red Car, large art portraits for tasting rooms including Alpha Omega and Grgich Hills. They have also been in *World of Fine Wine Magazine*, Napa Valley Museum, *Wines & Vines*, *Wine News*, *Copia*, and *Vineyard Vista*

She delights in delivering multimedia explorations on wine, food, and life.



Illuminating Wine & Life

Wine portraits this side:
Sterling Sauvignon Blanc
Book cover *Wine's Hidden Beauty*
La Sirena Moscato Azul

"Dr. Barrett's portraits of wine are a wonderful addition to our understanding of the art, science and spirit of winemaking."

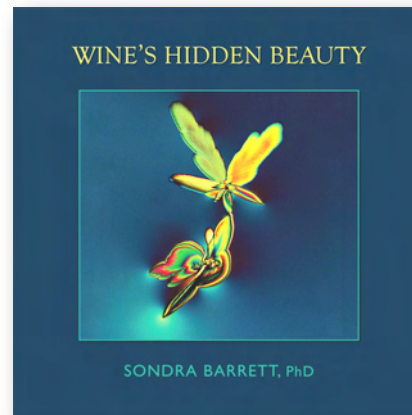
Miljenko "Mike" Grgich, Grgich Hills Estate

"An educational, fun, and incredibly beautiful work; Barrett openly shares the art, soul, and life pleasures of wine."

Jim Fetzer, President, Ceago Vinegarden,
former President Fetzer Vvds

"These are the jewels in the wine."

Andre Tchelistcheff



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Wine is Art We can Drink

Wine's Hidden Beauty

Sondra Barrett

What beauty does your wine express?

Photographic Portraits of Wine

- Create unique awareness and visibility of your winery
- Capture your wine's life story from juice through fermentation, bottling and aging
- Make your wine stand out in the marketplace

Colorful impressions of wine illuminating the *Message in the Bottle* are revealed by a polarizing light microscope.



Services

Custom microscopic photographic portraits

Online image and content development

Interactive presentations & educational displays

Tasting events & wine club parties

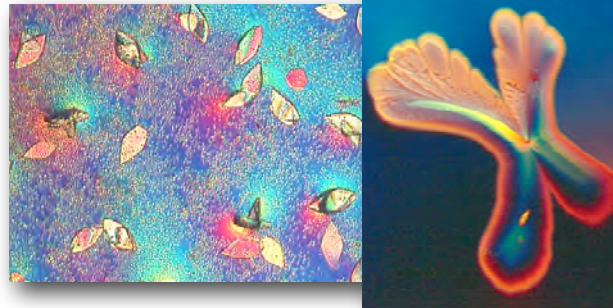
For your next wine club event or meeting, have Sondra deliver her truly unique perspective and intriguing exploration of wine. These inspiring presentations make tangible some mysteries of wine and life. **Topics include:**

Wine's Hidden Beauty

Shaping Taste

Wine and Well-Being

The Mystic Grape



BENEFITS

- Create unique gifts for your prized customers
- Learn more about how your wine is aging
- Provide memorable educational experiences
- Dress up your tasting room with your wine
- A unique offering to accompany your wines
- Offer your wine club an experience to remember

Celebrate Unique Occasions

Wine is a time capsule of the harvest, a special occasion, a moment

- Art for your tasting room, wine cellar, home
- Events for distributors & key customers
- To celebrate special vintages & events
- Fete your guests with the unusual
- For benefit auctions, include your wine's art to enhance its collectibility

Planning a new release or opening a rare collectible wine? Cherish the last drops with a custom portrait that lasts a lifetime.



Wine portraits this side:

Quintessa 2001

Fermentation, chardonnay

Flowers Sonoma Coast Pinot Noir

Ch. LaMondotte 2000 at 5 yrs